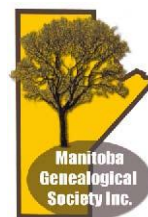


Manitoba Genealogical Society Inc.

Unit E -1045 St. James Street, Winnipeg, Manitoba, Canada R3H 1B1

Telephone: 204-783-9139

Email: generations@mbgenealogy.com



Generations: Advertising Rates Schedule

	<u>1 ISSUE</u>	<u>4 ISSUES</u>
Full Page/2 column width	\$150.00	\$500.00
Half Page/2 column width	\$ 80.00	\$200.00
Quarter Page/1 column width	\$ 40.00	\$ 90.00

Please supply your ad as a Word document of the correct size in an e-mail attachment. A proof will be sent for your approval before printing. Photos should be supplied as a jpeg (300 dpi). Minimum photo manipulation charge \$15.00 and \$15.00 each additional 15 minutes .

Classified Ads

Maximum of 3 (typewritten) lines x 1 column width for \$10.00 per issue or \$32.00 per year. Must be typewritten or printed clearly. Extra lines are \$3.00 each.

Business Card Ads

Actual business card = \$20.00 per issue or \$60.00 per year. Camera ready.

Changes

Changes will be allowed to advertising purchased at the yearly rate at a cost of \$15.00/change. Changes must be received by the copy deadline.

Copy Deadlines

February 1, May 1, August 1, November 1. Send copy or enquiries to Editor, *Generations*, at the address above or generations@mbgenealogy.com

Guidelines

The following guidelines shall apply to advertisements placed by MGS or appearing in Society publications:

- All advertisements shall conform to MGS policy. The following outline of principles constitutes the policy of the Manitoba Genealogical Society Inc. on advertising. **Purposes:** [1] to advance the cause of genealogy; [2] to promote the interests of the Society; [3] to provide information to the public. **Content:** any advertising placed by the Society or appearing in Society publications shall: [1] conform to the policies of the Society; [2] contain no statements that are false or misleading to the best of our knowledge; [3] ensure a regard for public safety and shall not depict situations which might encourage inappropriate, unsafe or dangerous practices; and [4] conform to the public standards of taste and decency. **Placement:** advertising shall not be placed by the Society in any publication or media program that discriminates in its content on the basis of race, sex, language, religion, marital status, family status, source of income, or age. Advertising that appears in any publications of the Society shall not discriminate in its content on the basis of race, sex, language, religion, marital status, family status, source of income, or age. **Application of the Policy:** Where any doubt exists as to the application of the policy, the Vice President of Communications and the Journal Editor of the Society shall decide.
- Advertisements in MGS publications shall be directly relevant to members of the Society.
- All advertisements shall be subject to the approval of the Editorial Committee. Where doubt exists as to the appropriateness of any advertisement, the Vice President of Communications & Vice President of Administration shall have the right to deny its publication.
- All revenues from advertising shall go directly to MGS. Rates may be subject to change annually upon review and recommendation by the editorial committee and approval of the Council of the Society.

Revised January 2012.